



# Society of Women Engineers

Michigan Technological University

106 Memorial Union Building

1400 Townsend Drive

Houghton, MI 49930-1295

(906) 487-1208

Dear Corporate Representative,

Michigan Technological University is the host for the 2014 Society of Women Engineers (SWE) Region H Conference. SWE is an international organization comprised of both collegiate and professional members that has supported women in engineering since 1950. The international organization is divided into regions; Region H is the largest region with over 4,500 members and it includes Wisconsin, Minnesota, Illinois, Indiana, Iowa, Michigan, North Dakota, and South Dakota.

The Region H Conference supports diversity in engineering, provides networking opportunities, as well as personal, professional, and SWE development. The theme for the upcoming conference is "Extracting the Elements". We hope to focus on the elements to be a successful woman. The weekend for the 2014 Region H Conference is February 14<sup>th</sup>-16<sup>th</sup>, 2014 and attendance is expected to be around 700 SWE members.

Every year, the Region H Conference is made possible by generous contributions from corporate sponsors such as yourself. Sponsorship improves the event but is also advantageous for companies. Sponsors will be able to network with hundreds of talented women engineers from 50 universities and 17 professional sections from all over the Midwest.

Sponsors also have the opportunity to provide keynote and session speakers and have a booth at the conference career fair. Please see the attached levels of sponsorship to see how your company can get involved.

On behalf of SWE at Michigan Technological University, we thank you for your time and consideration, and we hope you will consider sponsoring this exciting event. We look forward to hearing from you.

Thank you,

Kerstin Cleveland  
kmclevel@mtu.edu

Britta Anderson  
blanders@mtu.edu

2014 Region H Conference Co-Chairs  
Michigan Technological University

Kaitlyn Bunker  
kjreed@mtu.edu  
(734) 787-2068

2014 Region H Conference Corporate Relations Chair  
Michigan Technological University



## SWE 2014 Region H Conference Sponsorship Levels

On behalf of the Michigan Technological University Society of Women Engineers section, we want to thank you for your consideration in being part of the 2014 Regional Conference. Please note that sponsorship events in the Keynote and Platinum levels are on a first come, first serve basis.

### **Keynote Sponsorships** (\$15,000+)

Benefits of platinum sponsorship plus sponsorship credit/promotion of either:

- Breakfast, including a keynote speaker from your company
- Dinner Banquet, including a keynote speaker from your company

### **Platinum Sponsorship** (\$10,000)

Benefits of gold sponsorship, a full-page advertisement in the regional conference program, plus sponsorship credit/promotion of either:

- Networking Lunch
- Conference Registration
- Social Networking Event

### **Gold Sponsorship** (\$5000)

- Breakout session speaker from your company with sponsorship credit/promotion\*
- Name and logo on t-shirt (distributed to all participants)
- Four conference registrations for Saturday programming \*\*
- Booth at the regional conference career fair
- Half page advertisement in the conference program
- Name on conference website (with link)

### **Silver Sponsorship** (\$2500)

- Breakout session speaker from your company with sponsorship credit/promotion\*
- Name and logo on t-shirt (distributed to all participants)
- Two conference registrations for Saturday programming\*\*
- Booth at the regional conference career fair
- Quarter page advertisement in conference program
- Name on conference website (with link)

### **Bronze Sponsorship** (\$1000)

- Name on t-shirt, distributed to all participants
- Booth at the regional conference career fair
- Company name and logo in the conference program
- Name on conference website (with link)

### **Career Fair Sponsorship** (\$750)

- Booth at the regional conference career fair
- Company name in the conference program
- Name on conference website (with link)

\*Breakout Session Topics and Speakers need to be submitted by Oct. 15, 2013 to allow for maximum advertising & registration

\*\*Includes all Saturday Conference programming, from the breakfast to the banquet. Hotel not included.



# Society of Women Engineers

Michigan Technological University  
106 Memorial Union Building  
1400 Townsend Drive  
Houghton, MI 49930-1295  
(906) 487-1208

## SWE 2014 Region H Conference Sponsorship Form

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Sponsorship Amount: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

-----

Please send this form to:

Society of Women Engineers  
Attn: 2014 Region H Conference  
106 Memorial Union Building  
1400 Townsend Drive  
Houghton, MI 49930-1295

Email: [sweconference@mtu.edu](mailto:sweconference@mtu.edu)

For Check Payments:

For Credit Card Payments:

Please make checks payable to:

Michigan Tech Fund  
Attn: SWE R5 CONF

Call:

(906) 487-2310

Please send checks to:

Michigan Tech Fund  
1400 Townsend Drive  
Houghton, MI 49931

Visit:

<http://www.banweb.mtu.edu/mtu/mtf/gift/give.xsql>  
Direct gift to: SWE R5 CONF

We appreciate your support and please do not hesitate to contact us with questions and concerns at [sweconference@mtu.edu](mailto:sweconference@mtu.edu). Thank you!